EARLY VISITORS AT OLD ORCHARD

Many Improvements Made in Maine Resort in Preparation for Big Crowds

HOTEL MEN SEE BIG SEASON

Old Orchard Beach, Me., June 16 .-Ild Orchard bustness men and memof the hotel association are looking ward to the biggest season in the history of the resort. Already record crowds have been in evidence warm Sundays and holidays.

Nearly all the cottages are rented and many of the occupants settled for summer. Regular visitors should write to their favorite hotels immediately, as accommodations are going to be hard to secure.

Charles E. Usen, owner of the amusement lot, has made improvements, and the latest addition to his attractions is ye olde mill. Theatre, which caved from the weight of snow, has been re-modeled and is now larger and airier owner of the Pier, of Lawrence, Mass.,

among the more important transactions has erected three modern cottages on

by D. E. Callahan, of Lawrence, who is making improvements.

The Ingleside Hotel, on East Grand arenue, was recently sold to J.

W. Lynch, of Lawrence, Mass.

M. E. Kelsea has sold the Western House, on Old Orchard street, to W.

H. Fieldhouse, of Andover, Mass.

The Grandview House, on West Grand avenue, has been bought by Miss Agnes A. Silby, of Burlington, Me.

The Parsons block, on Old Orchard street, owned by W. H. Parsons, has been purchased by the Paradis Bros., of Biddeford, who also bought and will make it their summer home.

SUMMER RESORTS

BEAUTY SPOTS IN U. S. ROCKIES





se olde mill. The Seashore have opened an up-to-date market, which caved in last winter Much building has also been goin than before.

The real estate market has been un- former Wesley G. Smith lot.

are the purchase of the Frontenac the same lot for investment purposes, block and hotel on Old Orchard street Dr. John A. Larochelle has recently by D. E. Callahan, of Lawrence, moved into his newly erected home. moved into his newly erected home. The Bay View House, purchased last

SUMMER RESORTS

HADDON HEIGHTS, N. J. HADDON HEIGHTS, N. J. HADDON INN "OLD-FASHIONED HOSPITALITY"

WILSON LINE

DAILY LEAVE PHILADA.

Rates: DAILY (Includ. Saturdays)

STEAMSRIPS

SUNDAYS & HOLIDAYS

SATURDAYS Leave PHILADA.



65 MILE SAIL

Delightfully situated Suburban American Plan Hotel, only 63 miles from City Hall. Excellent train and trolley service. Golf, tennis and other sports. Large shady porches and grounds. Sup2rior table. Meals served tourists. Booklet and rates upon request.

WILSON LINE

This is the ideal season for a trip down the historic Delaware—the beautiful parks around Wilmington are most attractive at this season of the year, and the old Brandy-

FIVE BIG IRON AND STEEL STEAMERS

City of Philadelphia City of Wilmington City of Camden City of Chester Brandywine

will leave at convenient hours from Chestnut Street wharf. Special trips have been arranged, so that the patrons can plan for full day's pleasure and return by moonlight. SUMMER SCHEDULE

Sundays & Holidays Leave Philads. 1.00, 1.

* Stops Pennsgrove. All Boats Stop at Chester.

Moonlight: Dancing: Special Trips will leave Chestnut Street Wharf every evening (excepting Saturdays and Sundays), at 8 P. M. Orchestra for dancing will be provided on these evening trips which start June 21.

Only 2 Days Sail from NewYork

Ideal For Your Summer Vacation

those pictured by Jules Verne? Have you reamed through crystal caves more gengeous than scenes from the Arabian Nights? Have you seen quaint, 16th century cottages built of coral, along flower-bordered, winding readways? Have you DREAMED that such a place existed only two days from New York by paiatial steamer, salling enchanted summer seas? Come to Bermuda, where all these wonders are. Bermuda also offers beating, bathing, cycling, driving, tennis, golf and dancing.

Bermuda Is Cooled by Ocean Breezes (Average summer temperature 79 degrees)

wine offers exceptional opportunities for picnic parties, boating and fishing.

FRANCIS YARNALL, Manager

Wide Range of Possibilities for Summer Diversion as All Hotels Open

HOP TO JAZZ BAND TUNES

widest range of possibilities for summer diversion and fulfilling every expectation of the visiting summer throngs. Ocean Grove day by day makes more complete its standing as "the Happy The famous resort, which is of the resort. and its elaborate programs of high-class entertainment, just now is completing all plans for the season's activities and settling down to the inter-esting idea of having a good time. The schedule of important events at the big auditorium has just been announced and presents a list of brilliant grand opera stars, a number of prominent lecturers and many other features which go to round out the most complete pro-gram yet offered the summer visitors of the north Jersey coast.

Court has temporarily restrained the will be held August 10. new borough from putting into opera-STEAMBOATS

tion the new form of government re-cently approved by the people, pending a decision as to the constitutionality of cently approved by the people, pending a decision as to the constitutionality of the full resumption of summer activities legislation under which the change ties but the official opening of the rewas made, this fact is not in any way retarding the plans of the good folk of the auditorium.

Ocean Grove in their efforts to improve local conditions and make an already delightfully attractive resort still more attractive. Officers of the new borough were to have been elected this week, and just about the time that candidates had been picked and the plans had been nicely completed the validity of the measure incorporating the camp-

coming weeks of entertainment and Enjoys Early Season

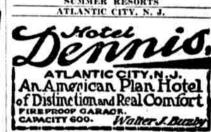
meeting city as a borough was attacked.

A postponement of the elections was or-dered and now Ocean Grove is merely

marking time in matters political, while the good folk are busying themselves setting their house to rights for the

Ocean Grove this year has enjoyed a notable early season and there is every indication that the entire sum-mer will be the gayest in the history of the resort. Caruso, Lenora Sparkes. noted alike for its religious institutions Florence MacBeth and Mischa Elman are among the noted stars who will be heard in concert in the big auditorium this summer. Lenora Sparkes will make the premier appearance of the four. She is to sing on the night of July 3. These grand opera stars and the violinist are but a few of the many prominent entertainers who will be seen and heard during the season. Popular en-tertainments will be interspersed with lectures by men of prominence, includ-ing Colonel John Temple Graves, Dr. Cortland Myers and Maurice Francis he north Jersey coast.
Although the New Jersey Supreme The Grand Hotel association concert

> In its religious provisions the program is of unusual importance. Seven bishops of the Methodist Church will participate in the summer program in the auditorium, the tabernacle and the various other centers of religious work.



KINGSTON

Creston On Boardwalk at Montpeller Ave. Now open Private Paths, running water all rooms; ele vator. June rates. H. M. REEVES.

KAUFMAN AND MANDEL'S RESTAUR-ANT, New York Ave. near Boardwaik, And eat well-prepared, wholesome food, Hun-garian kitchen.

BISCAYNE

Kentucky ave. Fourth hetel from beach. Am. plan. Moderate rates. C. A. Murphy. owner.

Ith and Ocean Avenue Open June 19
A perfect view of the ocean. Rooms with and without bath. Hot and cold running water. R. R. SOUY, Owner and Manager.

Traymore 6th & Wesley. Opens June 26.

The Oceanic 11TH & WESLEY A.E. Baker, Own. & Mgr. THE HARVARD Every appointment; ex-callent location and table. Miss Laura M. Tracy, 123 S. North Carolina Ave.

SAVOY Beach front. All conveniences, W. H. GERSTEL, Owner

WILDWOOD CREST, N. J. BREAKERS Beach front; rms. with pri. bath. Auto. Pri. gar Bkit. G. K. Sinnamon, new owner & mgr.

DEVON, PA. ACERWOOD Business men and women.

P. R. R. 5 minutes to station. Desirable environment: table supplied from own farm; outdoor sports eleeping porches. Phone Wayne 4 for rates. Box 223. Devon. Pa.

GRATERSFORD, PA. Evergreen Boating, bathing, fishing

PERKIOMEN HTS. HOTEL-Ideal spot on the bks. Perklomen; gd. fish. Spec. rms. for wk. end stays. A. B. Kline, prop., Pennsburg. Stroudsburg, Pa. PENNLYN Dwn farm. delightful views.

OLD FORGE, N. Y. Kenmore Hotel and Cottage, on 4th lake, Ol Forge, N. Y. Mod., ex. table, boating, bath

of the vacation season here.

Hotel Association Active

The efforts of the Ocean Grove Hotel Association to lengther, the season, the success of which is evidenced in the early season crowds which already have nvaded the hotel and cottage colony, are expected to be productive also of much late-season activity. It is largely with this thought in view that the hotel association is launching an extensive advertising campaign which is designed to tell the world of the many advantages of Ocean Grove and its leadership among the leading resorts of America. the leading resorts of America.

Social and sporting activities were evived with the reopening of the mer hotels and cottages, and mid-June finds the summer folk enjoying a merry whirl of interesting events of varied nature. The swimming poel; and bathing beaches are popular, the various centers of social activity are gay with the many events that are being given for the entertainment of the early season throngs, and altogether Ocean Grove is a good place to be these days. The opening of the North End Hotel, again inder the management of Robert M ligious and entertainment program at

Dancing to Jazz Music Ocean Grove is gradually but surely evercoming the general impression that a vacation in Ocean Grove meant the donning of sackcloth and ashes, the recitation of Psalms and the singing of bymns. And now that one dares to show the glaring red cover of the best seller and it is becoming known through out the world that in Ocean Grove one can enjoy a real honest-to-goodness dance with an up-to-date southland jazz band banging out the rhythmic flow of harmony the resort is coming into its own. And to some there are indications that these attractions make for the fuller promotion of the religious activities in the camp-meeting city while detracting from them but little.

There are many who believe that the progress of Ocean Grove has been retarded through a general lack of knowl-

SUMMER RESORTS

Meetings of a varied nature for the children and young people feature the schedule. The plans embrace the retention of virtually all the notable religious features of past seasons.

The services will be officially opened on June 20 and will continue throughout the season until September 12, on which date the camp meeting program will close. The closing of the religious services will not mean the termination of the vacation season here.

edge concerning Ats varied attractions and facilities for summer amusement. To overcome this retarding influence was one of the tasks in which the Hotel Association has been the inspiration for numerous movements of a nature beneficial to the resort, and through the work of its members and notably Mrs. Frank H. Kunst, Robert M. Watt and Harry G. Shreve, the fame of Ocean Grove is going broadcast.

Social Activities at Summer Height

Virtually all of the hotels of Ocean Grove have opened for the season, many of them having welcomed returning patrons and new friends prior to the Memorial Day holidays. In all of them social activities are at midsummer height, and plans for the summer social affairs are being formulated. One of the first to open this year was the Whitfield, which is again under the management of Charles N. Herman.

Miss Ella Clement has reopened the Majestic, and the Ardmore has been entertaining a flattering patronage for some time.

Mrs. A. W. Crelin, of the Eldorado, opened unusually early this year, but not too soon for many vacationists, who have already made it their headquar-The Queen, Surf Avenue House, the

Le Chevalier, the La Pierre, Ocean House, Ocean Side, the Princeton, Sunset Lodge and the Colonial are included in the list of those now open. What Every Man Knows

"Palm Beach this year, old man?"
"No! A pipe froze and the plumr __!"—Cartoons Magazine.

SUMMER RESORTS

LAKEWOOD, N. J.

LAURELin-the-PINES LAKEWOOD, N. J.

OPEN THE YEAR ROUND

Your vacation dreams, whether of the woods or seashore, will be realized at Lakewood. Miles of pine forests, two beautiful lakes and the nearby ocean await you there.

SUMMER RESORTS

SUNSET ON THE THAMES

Writer Describes December After noon Scene in Dear Ol' Lumbon Surely it would be difficult to find anything to compare with a December afternoon about 4 o'clock, when the afternoon about 4 o clock, when the sun is giving way to the street Jamps and the lights in the shop windows of London, says the Christian Science Monitor. And can a sunset possibly look more beautiful than it often does from Richmond bridge? All through the summer of 1010 the sunsets were remarkable in the Thames valley, but somehow the memory of them fades before the scene on one particular aft-

A pervading softness blended the colors together. Delicate pink clouds stretched across the sky, and instead of contrasting, toned with the faint

NEW HAMPSHIRE WHITE MOUNTAIN CAMP

greenish blue of the sky beyond Si-lently guarding the lower end of the bridge were those tall, stately sentinels, the poplars, standing out against the glow in the sky.

BIDDEFORD POOL ME.

Maine's Exclusive Ocean Resort BIDDEFORD POOL MAINE SEA VIEW INN SEASON JUNE 24th TO SEPT. 15th

Situated directly on the ocean, 9 mile from Biddeford, Excellent bathing beach oif, tennis. Exclusive summer colony selightful social atmosphere. Address J. F. SULLIVAN, Manager.

MANCHESTER, VT.

RED CROSS LINE 12 DAY VACATION CRUISE

Including All Essential Expense. You Live on the Ship.

Restful, Healthgiving, Interesting Trip, Visiting HALIFAX, NOVA SCOTIA

AND ST. JOHNS, NEWFOUNDLAND THE FINEST CRUISE ON THE ATLANTIC COAST FOR NOVELTY AND GRANDEUR OF SCENERY.

FOR FULL PARTICULARS APPLY TO

17 BATTERY PLACE **BOWRING & Co.. NEW YORK**

SUMMER RESORTS

ASSOCIATE MEMBERS

Ocean Grove National Bank Asbury Park & Ocean Grove Bank

BUSINESS MERCHANTS

Department Store
Department Store
Department Store
Milk
Baker
Express
Photographer
Ice Cream
Pavillon Conf.
Green Line Auto
Hardware
Bedding
Plumber

OCEAN GROVE, N. OCEAN GROVE, N.

The Happy City

Noted for the excellence of its fine bathing beach, splendid concert orchestras, sanitary swimming pools, spacious and well-lighted public pavilions, wide boardwalk, pure artesian water, fishing pier and superior hotel accommodations.

NO MOSQUITOES YACHTING FISHING

Wonderful background of fertile farms and auto drives through Neptune Township, Monmouth County, making this resort the natural recreation center of the North Jersey Coast, 50 miles from New York. CARUSO-LENORA SPARKES-MISCHA ELMAN-FLORENCE MACBETH

artists will appear in the A

GRAND HOTEL ASSOCIATION CONCERT, AUGUST 10TH BELOW ARE LISTED THE FOREMOST HOTELS. WRITE DIRECT TO THEM

Hotel

Kenliworth
Le Chevalier
Lan Pierre
Lane Villa
Lathrop
Laurel
Loraine
F. W. & M. K. R. M.
Miss M. J. L.
Miss M. J.
Miss M. J. L.
Miss M. J. Princeton
Queen
Queen
Roosevelt
Miss L. J. Russel 100
Roosevelt
Miss L. A. Hoffercamp 40
Shelburne
Surf Ave. House
Sea Breeze
St. Elmo
St. Elmo
Strafford Hall
Summerfield
Mrs. J. Stwassburger 125
Seacroft
Sunset Lodge Mrs. J. B. Sweet 100
Stewart
Sumset Lodge Mrs. J. B. Sweet 100
Stewart
Sea Side Hotel
Troy Fince
Sea Side Hotel
Troy Fince
Charles G. Stockton
Summerfield
Warrington
Stewart
Sea Side Hotel
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Charles G. Stockton Dr. F. C. Cooper Irs. J. S. Cooper E. K. Shaw Jorton & Wilkins. B. Vates & Co. M. L. Bioren Irs. R. C. Evans I. V. Montfort R. O. Windle Mrs. A. Hushes A. T. Cort nreakers
Beaumont
Clear View
Cortlandt
Crown
Carrolton
Colonial
Crystal Wave
Clarendon
Cleolas
Diamond State
Dardenelles
Eldorado
Empire CAFETERIAS WITH FURNISHED Sampler Inn
Mrs. M. Newberry & Mrs. A. Erritvoe
Osborne House Mlss A. M. Vun Skite
De Witt House F. Voeller

OCEAN GROVE HOTEL ASSOCIATION, Inc., PUBLICITY BUREAU





The Lillagaard

Overlooking Ocean

Modern family hotel with homelike atmosphere.

WILLIAM L. HYKA

Owner-Manager

LAKESIDE

Select room, terms on application European dining room, 100 Lake Ave., O. G.

ELDORADO HOTEL

Service.

Quality.



Surt Avenue House

Modern. Home Cooking. ELDRIDGE BROS.

Buena Vista 18 Heck Ave. 1 Block to Beach

Modern. All conveniences. Home Cooking. All outside rooms. Rate on application. H. Greenwood

Centrally located; near Beach and Auditorium; modern; all outside rooms overlooking ocean and lake. R. WAINWRIGHT.

LE CHEVALIER

COR. CENTRAL AND WEBB AVENUES.

OURAN GROVE, N. J.

Cantrally located; near beach and new South End Pavilion Auditorium; first-class service; all outside, electric-lighted airy rooms. Booklet, J. F. DOREMUS, Prop.



STRATFORD HALL

7 Main Ave. at Beach American & European Plan

C. H. HOCKEY



Ocean House 72 Main Avenue Ocean Grove, N. J. Near beach and Auditorium. Tennis, croquet: first-class family hotel: airy rooms, rates 25 per day: \$18 upward weekly; phone connection. Booklet. K. I. DUNCAN ZELLEY

On Ocean Front Central Location at Auditorium S'kiet, Phone S. W. EHLERS, Ow'r & Pr'p. pian, MR. AND MRS. J. B. SWEET. S.

IVY HOUSE

OCEAN GROVE, N. J. 24 Main Avenue—At Beach Under New Management

Ideal location. Unobstructed ocean view. Capacity 100. Ownership management assures satisfaction: tenth season at Grove. Booklet and rates cheerfully furnished. Phone 703 W. Formerly of Tower House LAYMAN & LAYERS-Owners

THE QUEEN

Ocean Pathway, on Ocean Front Ocean Grove, N. J. Near Auditorium: centrally located: first places, modern equipment: all outside, airy couns: ocean view.

Booklet

L. J. RUSSELL L. J. RUSSELL

Ardmore and Summerfield 6 and 8 Ocean Pathway New Central Location Near Auditorium at Beach

Booklet Phone, E. K. SHAW. Owner & Mgr. SEASIDE HOTEL

Directly on ocean front. All guest root overlooking sea. CHARLES STOCKTON.

Capacity 200 class family hotel.

Summer Vacation Tours (including steamer, hotels and many interesting side trips). 8 Days - \$87.00 9 Days - \$91.50 3. S. "FORT HAMILTON" Sailing from New York every 10 days n alternate Wednesdays and Saturdays. No Passourts Bequired for Bermuda Vrite at once for descriptive literature to Furness Bermuda Line

Ocean Grove, June 16 .- Offering the

5 BIG STEEL STEAMERS

*7.30, *9.00, *11.00, 1.30, *3.00, 4.15, *6.00, 7.00 and *9.30 P. M.

*7.30, *9.00, *11,00, *1.30, *3.00, 4.15, *6.00, 7.00, 8.30, *9.30

TO WILMINGTON & PENNSGROVE—Single fare, 40c; half single, 20c. TO CHESTER—Single, 20c; half single, 10c. TO WILMINGTON & PENNSGROVE—Single, 30c; half single, 13c. TO CHESTER—Single, 15c; half single, 10c.

Pennsgrove

SUMMER RESORTS

Tabor Inn Ocean end Connecticut Ave.
Ideal location: large, airy
rooms. Excellent table, 18th season, owner
managem'nt, Mod rates, J.P. & A.M. DUNN.

HOTEL CARLTON

OCEAN CITY, N. J. HOTEL BRIGHTON

LA MONTE—Open all year; rooms with run-ning water. Booklet. J. K. SOMMERS, ALMAR Rooms exclusily; newly furn.; run's hot & cold w'r; June-Oct. ILLINOIS On the Strand. Opens June
25th, Rooms en suite; private bath: run. water. A. J. Michener, Prop.

THE ALVYN Brighton, Pl. Running hol and cold water in all rooms. A. YARGER.

Fleetwood 6th & Wealey, Ocean view rooms. M. L. DAVIS

SELECT ROOMS. BY THE DAY, WEEK or season. 1330 Asbury ave.

WILDWOOD, N. J. WILDWOOD MANOR Cap. 400.

ocean from: fresh and salt water in baths:
running water, hot and cold in rooms: elevs.;
tennis. Open June 25. Mrs. W. R. Lester.

Lorraine Pine ave. Ist has. fr. bch; spe.

BELMAR, N. J. HOTEL SAGAMORE, at beach, rebuilt, re-furnished; new owner's management French cuisine. ANGELO BOGNETTI.

Riverside Farm, on Perkiomen Creek, Hom cooking: vegetables. A. H. Espenship.

TELEGO PE

One Block to Beach and Asbury Park American—

PARK VIEW

CHALFONTE